

A portrait of Shannon Grey Williams, a woman with blonde hair and orange-rimmed glasses, wearing a blue and white striped shirt. She is smiling slightly and looking towards the camera.

Shannon Grey Williams

Shannon first fell in love with makeup and fashion in the early 80's, painting her own face. This love continued to grow over the years as she painted family and friends' faces before getting the courage to turn that love into a professional career. She has been working in the film and fashion industry for over 30 years. Shannon's love for makeup and travel has taken her to many exotic and beautiful places, including Alaska, Brazil, India, South Africa, New Zealand and Hawaii.

Shannon earned a Bachelor of Science in Fashion Merchandising and worked in Visual Merchandising for Saks Fifth Avenue. She was later accepted into the Saks Executive Training Program but graciously passed on the opportunity. Shannon was set on moving to NYC and exploring a career in makeup.

Shannon has been lucky to assist amazing forerunners in the beauty industry. She credits Vincent Longo as one of her biggest influences along with Fulvia Farolfi, Charlie Green and Mary Greenwell, who she credits for shaping her esthetic and work ethic.

Clients' natural beauty is enhanced by Shannon's makeup application. She loves the human connection in her craft. When a client sits in her chair, she holds space for them, creating a happy and relaxing space to help the client feel comfortable and at ease throughout the process.

Inspiration comes from seeing color and texture in everything from nature to fashion, which keeps

Shannon's creative juices flowing. She is a mixed media painter. Shannon brings a wealth of knowledge that she has gained through many years of growth, learning and training in the film and fashion industry. She is skilled as a Cosmetologist, Esthetician and Makeup Artist.

Shannon believes that the most important thing is that the client still feels like themselves, but the most beautiful version of them.